

VINS DE BORDEAUX | B 2021

The women The men

5,500 winegrowers (harvesting AOC wines)
• Most family-run estates (56% individual operators)
• Average size of estates: 19.8 hectares
• About 5% of the vineyard area dedicated to crus classés

300 wine merchants
• Over 2/3 of Bordeaux wines sale
• In more than 170 countries

**29 cooperative cellars and
3 unions**
• 39% of AOC growers
• 23% of Bordeaux production

77 brokers

- Top employer in Gironde
- Over 60,000 direct and indirect jobs

The terroirs

110,000 hectares of vines
• the largest AOC vineyard of France
• 1/4 of the area of French AOC wines
• 3 out of 4 farms in the Gironde have vines.

65 AOCs (Appellations d'Origine Contrôlée)

**75% of vineyard area with
a certified environmental
approach in 2021**
2014: 35% // 2016: 55% (Organic Agriculture,
High Environmental Value, Biodynamic,
Terra Vitis, etc)

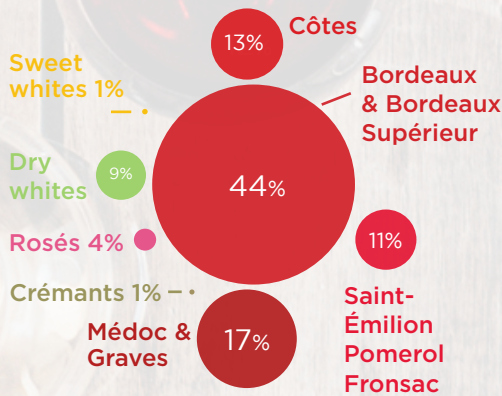


Volume

4.9 millions hectolitres produced on average, i.e. the equivalent of 649 million bottles

2020 harvest: 4.4 million hectolitres (-9% vs 2019)

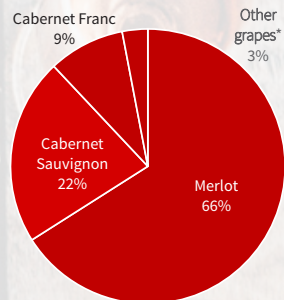
8 families of AOCs (% volumes)



Signature

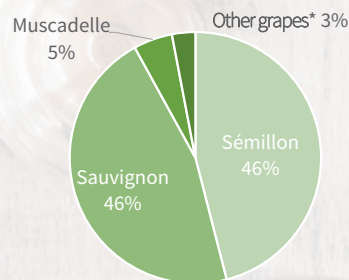
grapes (2020 data)

89% red grape varieties



* incl. Malbec, Petit verdot, Carménère

11% white grape varieties



*incl. Sauvignon gris et Uni blanc

Production in all colours

(volumes produced in 2020 in %)



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